

## 5 min Short Film

### Guidelines, Evaluation & Submission details

The SDG Short Film-making competition amplifies youth voices and views on the issues related to Sustainable Development and its critical development. The competition offers the students an opportunity to submit short films that provides tangible solutions to the world's biggest threats and making SDGs our reality.

#### **Choose a topic which is related to any of the following themes**

- Good health and well being
- Climate Action
- Reducing Inequalities
- Gender Equality
- Quality education

#### **Rules and guidelines-**

- The competition is open to all students.
- It is entirely based on individual participation; no groups.
- The film should be shot using a mobile device or a camera
- The running time should be between 4-5 minutes made between the contest dates (any film previously released at any online/offline platform will not be accepted)
- The dialogues may be in any language, provided that the video should have English subtitles.
- The film should at least address one of the above SDG and should have an appropriate title, theme and call for action.
- The video should have opening and/or closing credits
- The entry should be in HD file (MP4 format).
- Accepted films later shown to have disregarded or broken submission qualifications forfeit any and all titles or awards bestowed by the contest directors.
- Each entry must be the original work of the student. Use of copyrighted material is prohibited

#### **Submission Details:-**

- Entries must include the following details-
  1. Name of participants
  2. Contact details- email and mobile
  3. Age
  4. Film's title

- Films must be completed and submitted by the deadline date and time.
- Late submissions will not be taken into considerations.

#### **Evaluation Criteria:-**

Films will be judged on the following-

- Originality- Uniqueness and originality of the story.
- Clarity- Clarity in dialogues, sound, visual and understanding.
- Creativity- Effective use of imagination
- Plot- How the story unfolds. The actions, events, conflicts and turning points that propel the story forward.
- Dialogues- Language that reveals the uniqueness of the character and attracts the audience.
- Message Effectiveness- The message should be clearly identified and effective.
- Call for action- The film should create a desire in the viewer to make a change, spread the message further or taking a call to action.

#### **Tips for Recording:-**

- Please shoot in landscape mode ONLY, if shooting through a mobile
- Try and not move the camera if you are sitting down. It should ideally be pan (when you keep the camera in one place), If you are being shown walking and talking then take a dolly shot (moving forwards or backwards)
- Ensure there is good lighting and a good mobile phone camera (if using one) where you don't appear too dark, too light, or very grainy.
- Speak words clearly & switch off the fan when you shoot as the audio will be better without it
- Try to be as natural as possible. Assume the camera is your friend
- Vary Your Frame Rates- If your phone has the capability, use different frame rates
- Use a Stabilizer- If you don't have a tripod, keep your phone at a perfect angle (not tilted) where your head is completely visible and the surface where the phone is kept is not visible
- Shoot High-Resolution. Wait for the camera to focus
- Save the short film on google drive or youtube (private viewing) and send us the link

View this film to see an example of a student directed short film (shot at home) on a relevant social theme

<https://www.youtube.com/watch?v=8SGcXB-5-VM>

or search for Insi Bhaiya – Orion Square India on YouTube